Final Essay Rubric: Print Media and Latinx Communities

Instructions: Based on the activities you have completed in this module, write a 2-3 page essay reflecting on what you learned and experienced. Please write in narrative form rather than responding to questions point by point:

1. Describe the telecollaboration experience and the new insights and themes that emerged through this collaborative work. How did exchanging perspectives and ideas with the students in C2 affect, alter, and/or deepen your understandings of the topics you have explored in this module?
2. Consider the earlier conversations you've had about the identities or memberships of the creators of print media compared to that of their audience(s). What is the difference between speaking *to* a community and speaking *for* a community? What is the difference between stereotyping people and inviting or inspiring them? Give examples from the experiences you've had during this module.
3. What does it mean to be "Latinx" in your school, your community, your city? How is this different than in other places? What makes someone "Latinx"?
4. What was the experience of creating a poster to represent yourself and your community like? What is still left unsaid, if anything, in an exercise like this?

Important: All reflections must be spell-checked prior to submission. Include the bibliography that you have used in APA format.

Content	Excellent, very good 90–100	The author addresses all the topics laid out in the instructions. The reflection includes relevant details and examples in relation to concepts associated with print media, cultural identity, and the expression of community membership. The author uses appropriate examples to support points made while generating new connections.
	Good, acceptable 80–89	The author demonstrates a general understanding of the relationships among print media, cultural identity, and the expression of community membership. The author uses examples to support points made. Inconsistencies or minor errors do not impede overall cohesion and argumentation.
	Poor 70–79	The author demonstrates inconsistent understandings of the relationships among print media, cultural identity, and the expression of community membership, and/or attempts to establish connections which are at times unclear. The author does not use appropriate examples to support points made.
	Insufficient Below 70	The author lacks a clear understanding of the relationships among print media, cultural identity, and the expression of community membership, and/or draws unsupported conclusions about these relationships. The author depends upon stereotypes or generalizations to support points made.

Organiza-tion	Excellent, very good 90–100	Clarity, fluidity and logical organization. The writing is cohesive and reinforces the main ideas. Very good transitions from one idea to another.
	Good, acceptable 80–89	Generally clear organization, though may at times lack clarity and/or show uneven organization. Some ideas overlap or are not well articulated with other ideas. Some transitions between ideas are missing.
	Poor 70–79	Unclear and/or inconsistent organization. It is not clear which the most important ideas are. There are few transitions between ideas.
	Insufficient Below 70	There is no logic in the organization of ideas. Difficulty in understanding the text.
Accuracy	Excellent, very good 90–100	Use of a wide variety of grammatical structures with minimal or insignificant errors that do not impede comprehension. Word choices and phrases suitable for the purpose, topic and audience. Rich vocabulary is selected for use. For the most part, the author has paid attention to spelling and accentuation.
	Good, acceptable 80–89	The use of grammatical structures is generally correct, though at times may tend to be repetitive. Excessive use of simpler structures. Occasional errors do not impede comprehension. Generally correct use of vocabulary, although sometimes it is insufficient or repetitive. Sporadic failures in spelling and accentuation.
	Poor 70–79	Grammatical errors, word choice/form, and/or syntax at times impede comprehension. Limited vocabulary which is often repeated. Confusing and imprecise terms sometimes make reading difficult. Frequent errors in spelling and accentuation.
	Insufficient Below 70	Multiple errors on various levels make understanding difficult. Very limited vocabulary which is repeated often and/or used inappropriately. Confusing and imprecise terms abound. Frequent errors in spelling and accentuation.