The CILC Students and
Instructors of Languages in Community College (SILCC) Surveys:
Opting into heritage or L3 language study

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BACKGROUND

# WHY SURVEY CC LOTE STUDENTS? 

- Heritage Speakers at CCs
- Community colleges (CCs) provide a gateway to postsecondary education for a large number of minority students, including a large number of $1.5-$ and $2^{\text {nd }}$ generation immigrants (i.e., heritage speakers) (10.8\% of SILCC Survey student respondents were $1^{\text {st }}$ generation, $38.6 \%$ were 1.5 or $2^{\text {nd }}$ generation, and $50.6 \%$ were 3 rd + )
- According to the SILCC Surveys, $42 \%$ of language students at CCs are heritage language speakers
- CC students have received little attention in modern language (ML) research
- CC students account for $35-40 \%$ of the total undergraduate enrollment in the U.S., but there is very little research about their pedagogy and students in the modern language classroom
- Decrease in ML enrollment between 2009 and 2013 reported by MLA was disproportionately large among CC students (CCs: -12.6\%; 4-year institutions: -4.7\%)


## OTHER STUDIES

- Community College Survey of Student Engagement (CCSSE)
- Integrated Postsecondary Education Data System (IPEDS)
- Modern Language Association (MLA) Enrollment Surveys
- General findings of the instructor and student surveys (Nagano, Funk, and Ketcham, 2017)


## RESEARCH QUESTIONS

- Do CC students make the most of their familiarity with heritage languages?
- What are the differences between students who try to take a modern language course of their own heritage language and those who study a new language?

METHODS

## METHODS \& SAMPLE

- American Association of Community Colleges (AACC)
- List of 831 affiliated CCs across the US
- Websites mined for instructor e-mails
- Instructors mailed and asked to administer paper survey in one section of a language course, Fall 2015
- 1756 student and 140 instructor responses at 101 CCs in 33 states


## HERITAGE DEFINITION

- What defines a heritage language learner has been the topic of much scholarly discussion
- For this study, we operationalize "heritage language learner" as someone who
- Reports using a language other than English at home either presently or previously
- Reports being born in the U.S. or arriving age 13 or younger


## DATA AND <br> DESCRIPTIVE STATISTICS

## PERCENT HERITAGE

- 1,756 students in modern language classes at CCs in Fall 2015

Percent Heritage

42.0, Heritage
$10 \%$

$20 \%$
$30 \%$
40\%
50\%
60\%
70\%
80\%
90\%
100\%

Among Heritage Language Students
45.7, Taking Own HL
54.3, Not Taking Own HL

0\%
20\%
40\%
60\%
80\%
100\%

## HLTs AND HLNs

- We define HLTs as heritage learners studying their own HL, and HLNs as heritage learners studying an L3+.
- While HLNs may mirror L2s in many ways, compared to L2s, they may also have a broader set of linguistic concepts to draw on and/or more developed intercultural competence


## HLTs AND HLNs

- Comparison between HLs studying their own HL (HLT) and HLs studying anotherlanguage (HLN) can be an artifact of language groups (Spanish vs. Others)
- Follow-up comparisons between Spanish (HLT-S or HLN-S) and the other languages (HLT-O or HLN-O) are conducted when necessary


## HLTs BY LANGUAGE STUDIED

Percent HLLs studying their own HL by Language

100\%


## German



Japanese




\section*{| $1.2 \%$ |
| :---: |
| ASL |}

Hebrew

## ANALYSIS AND FINDINGS

## WHO STUDIES THEIR OWN HL?

Number of HLLs Studying Own HL by Language


## WHO STUDIES THEIR OWN HL?

Percent Studying Own HL by Language


# IMPORTANCE OF MULTIPLE LANGUAGES 

- All groups, on average, assign high importance to knowing more than one language
- Spanish heritage language students studying Spanish, on average, rate the importance of knowing a language other than English higher than other groups


## HLT-S

9.446

HLT-O
9.192


Not important at all
Extremely important

## MOTIVATIONS

Why are you taking this course?


## MOTIVATIONS

What led you to choose the particular language you are studying?


## PREVIOUS STUDY EXPERIENCE

Have you studied this language in school before?


# NO DIFFERENCE BETWEEN HLN AND HLT 

- Age
- Expected grade for the class
- On- and off-campus activities
- Plan and reasons for continuing to study the TL
- Self-reported proficiency in HL or English
- Age of arrival (if foreign born)
- Parent level of education


## References

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Watch our website for updates, reports, and datasets!
cilc.gc.cuny.edu

Come visit
booth 1333 for
more
information! Strategies for Heritage Language Teaching: A Practical Guide for the Classroom. Washington, D.C.: Georgetown University Press.

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